JASM
Conference Presentation Guidelines

1. Presentation Types:

(1) Practical Research: Research results and reports that compile cases contributing to the practical aspects of sport management.

(2) Academic Research: Research results with logical, objective, and unique characteristics based on academic rigor.

2. Presentation Style: **Oral presentation**

3. Research Fields: Both practical and academic research encompass the following areas:

① Sport Marketing (sponsorship, consumer behavior, etc.)

② Management/Leadership (organizations, GM, volunteers, etc.)

③ Policy

④ Finance & Economics

⑤ Facility Management (PPP, PFI, etc.)

⑥ Sport Management Education (curriculum, talent development, internships, etc.)

⑦ Sport Tourism

⑧ Legal Issues

⑨ Communication (media, journalism, public relations, etc.)

⑩ Others

4. Eligibility for Presentation: Applicants must be formal or student members (graduate students) of the JASM who have paid their annual fees for the current year.

   ※Coauthor(s) does not need to be members.

   ※Each applicant can submit only one research as the first author (presenter).

5. Oral Presentation Time: 30 minutes (20 minutes for presentation, 5 minutes for Q&A, and 5 minutes for changeover).

6. Application Method: Please submit your application through the application form on the JASM website and **send the abstract (in Word and PDF formats) either through the form or as email attachments**.

   ※Please follow the guidelines for preparing the conference paper. In the application form, provide information on:

   ➢ Presentation type (practical research or academic research)

   ➢ Up to two relevant research fields from the listed areas.

7. Application Submission: Research presentation application form (Email file submission address: presentation@e-jasm.jp)

   ※In the email subject, please specify "Research Presentation Application."

8. Application Deadline: **<u>January 6th, 2025, by 17:00 (Monday), Japan Standard Time.</u>**

9. Acceptance Notification: Results will be sent to the authors by around February 6th, 2025, after the evaluation process.