

# JASM

## Conference Presentation Guidelines

1. Presentation Types:

(1) Practical Research: Research results and reports that compile cases contributing to the practical aspects of sport management.

(2) Academic Research: Research results with logical, objective, and unique characteristics based on academic rigor.

2. Presentation Style: **Oral presentation**

3. Research Fields: Both practical and academic research encompass the following areas:

- ① Sport Marketing (sponsorship, consumer behavior, etc.)
- ② Management/Leadership (organizations, GM, volunteers, etc.)
- ③ Policy
- ④ Finance & Economics
- ⑤ Facility Management (PPP, PFI, etc.)
- ⑥ Sport Management Education (curriculum, talent development, internships, etc.)
- ⑦ Sport Tourism
- ⑧ Legal Issues
- ⑨ Communication (media, journalism, public relations, etc.)
- ⑩ Others

4. Eligibility for Presentation: Applicants must be formal or student members (graduate students) of the JASM who have paid their annual fees for the current year.

※ Coauthor(s) does not need to be members.

※ Each applicant can submit only one research as the first author (presenter).

5. Oral Presentation Time: 30 minutes (20 minutes for presentation, 5 minutes for Q&A, and 5 minutes for changeover).

6. Application Method: Please submit your application through the application form on the JASM website and **send the abstract (in Word and PDF formats) through the form.**

※ Please follow the guidelines for preparing the conference paper. In the application form, provide information on:

- Presentation type (practical research or academic research)
- Up to two relevant research fields from the listed areas.

7. Application Submission: Research presentation application form (contact: [presentation@e-jasm.jp](mailto:presentation@e-jasm.jp))

※ In the email subject, please specify "Research Presentation Application."

< Accessing the Presentation Submission Form >

- To submit files via Google Forms, you need a Google Account (Google Accounts are free to create).
- Accessing the file submission form using a Google Account or email address issued by your university may sometimes result in an error preventing the page from opening. If this occurs, please use your personal account to access and submit.
- Accessing via your university network may also cause similar errors. In such cases, please submit using an off-campus network or other internet connection.
- The file submitter does not necessarily need to be the first author.
- Late submissions will not be accepted, even if due to form errors. We kindly ask for your cooperation in submitting well in advance of the deadline.

8. Application Deadline: **January 5<sup>th</sup>, 2026, by 17:00 (Monday), Japan Standard Time.**
9. Acceptance Notification: Results will be sent to the authors by January 29<sup>th</sup>, 2026, after the evaluation process.